

Capsis[®]

Trademark Management Platform

- Trademark and brand protection
- Automated competitive surveillance
- Workflow efficiency

Integrate key data and automate trademark administration and protection through Capsis[®]. Capsis will:

- Notify you of upcoming renewals and changes in U.S. Patent and Trademark Office (USPTO) filing status not only for your marks, but those of your competitors.
- Provide insight into competitive activity, with notifications of USPTO 2(d) citations related to your marks, giving you advanced warning of potential conflicts.
- Update extensive USPTO daily and make it available at your fingertips with automated tools to help you effectively manage, monitor and protect your marks.
- Save costs through streamlined workflow processes for trademark clearance, prosecution, management and enforcement, all with immediate access to trademark professionals.

Capsis Overview

Upon launching the Capsis system, you are provided with data that enhances your knowledge of competitors and potential infringement threats. Armed with this information, you can take immediate action.



Dashboard Alerts

Red alert bubbles notify you of activities that may require prompt attention, including:

- Actions due
- 2(d) Citations with your marks
- Watch notices
- New competitor filings
- Change of USPTO status for followed trademarks

Email Alerts

If desired, Capsis sends email alerts of important events that may require your attention. The alerts include direct links to relevant information so you can respond quickly with appropriate action.

One-Click Access

All marks within the Capsis system include deep drill-down options, providing extensive detail:

- **Portfolio:** Explore your entire brand portfolio, including action dates, prosecution history, goods and services and assignment history
- **2(d) Cite History:** Discover your marks that have been cited by a PTO examiner as blocking new pending applications, with detail about the new applications
- **Competitors:** Review summaries of competitor trademarks
- **Watches:** Customize search/filter criteria to look for potentially conflicting marks
- **Followed Marks:** Select any competitive or watched mark for notification when its USPTO status changes

Warner Norcross & Judd Services

- Request a trademark search
- File a trademark application
- Take enforcement action
- Live chat or request a call back from a Warner Norcross trademark attorney or paralegal

Select Screen Shots

Actions Due

Actions Due - Next 90 Days

Mark	Serial No	Country	Action Required	Due Date	Assigned	Take Action
SLAZENGER MONEY	78557680	US	Sec 8 Affidavit due	Jun 20 2012	[Assign]	Select Action
REVELATION	78308376	US	Sec 8 Affidavit due	Oct 24 2012	[Assign]	Select Action
Panther 1996 Device	85365202	US	Opposition deadline	Oct 24 2012	[Assign]	Select Action
Panther 1996 Device	85365206	US	Opposition deadline	Oct 31 2012	[Assign]	Select Action

Portfolio

Quick filter: Owner: Any Country: Any Status: All Show 10 entries

Mark	Serial No	Country	Class	Last Status	PTO Status Date	Next Action	Due Date
2 TIMER	A0025940	WO	025	PENDING	Oct 30 2012	Next Renewal Due	Aug 23 2021
ABYSS	78954253	US	028	Dead	Oct 05 2009		
ADRENALINE	75395486	US	028	Dead	Jan 16 2010		
ALL HAIL	71729176	US	009, 028	Registered	Jul 26 2011	Sec 8 Affidavit due	Jul 26 2017

Competitors

Latest New Filings From Your Competitors Show 10 entries


Competitor Mark	Owner	Last Status	PTO Status Date	Follow
LAYOUT STUDIO	Herman Miller, Inc.	Pending	Oct 03 2012	<input type="checkbox"/>
AROMA BEAM	Air Scent International, a Division of...	Pending	Oct 01 2012	<input type="checkbox"/>
SCENT STYLER	Air Scent			

Showing 1 to 3 of 3 entries

Drill-Down Detail

BATES & DESIGN

Mark



Status: Aug 02 2012 - The registration has been renewed.

Country: US

Reg. No.: 2638470 **Registered:** Oct 22 2002

Serial No.: 76178299 **Filed:** Dec 11 2000

Current Basis: 1(a) - Use in Commerce

Goods / Services

Int'l Class: 025 - Active
 FOOTWEAR
 First Use: May 31 1997
 In Commerce: May 31 1997

Other

Register: Principal

Mark Type: Design - With Words / Letters / Numbers

Disclaimer: "UNIFORM FOOTWEAR"

Translation: n/a

Capsis®

Trademark Management Platform

Protection and enforcement

The Capsis system is an around-the-clock trademark sentry, alerting you to:

- Conflicts whenever any of your marks are cited as an obstacle to registration of a third-party's mark
- Threats and the need to react quickly when the status of a selected mark changes
- Filings made by competitors and other relevant third parties with access to associated documents
- Alerts on applications and published marks that may be infringement threats

Workflow efficiency

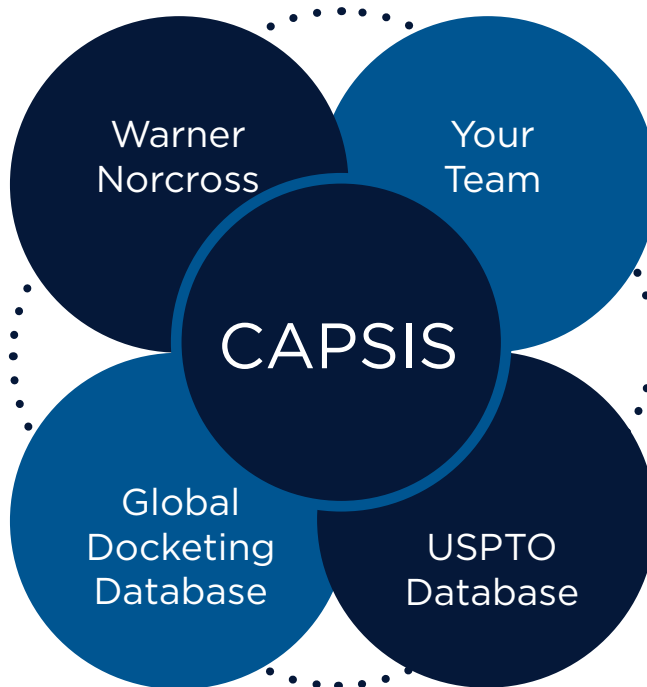
The Capsis system delivers vital information and action queues:

- Streamlines routine administrative tasks by giving you control of renewals, status changes and other notifications that come through the docketing system
- Delivers automatic notifications on competitors' activity
- Send requests and inquiries to Warner Norcross attorneys, freeing up time and resources for strategic planning and positioning
- Provides one-click access to our attorneys and other professionals, which drives faster and more effective filings and actions

- Compiles and assimilates current data about each mark in the portfolio, including status of the mark, goods/services, first-use dates, prosecution history and other relevant information and documents
- Alerts you to upcoming deadlines and decision points so you can avoid costly corrective actions
- Supports brand expansion and marketing strategies through reporting features with filters to assess your trademark portfolio against competitors

Implementation

The Capsis system can be quickly personalized and set up for your specific requirements by Warner Norcross trademark attorneys who create your user accounts, filters and reports. All you need is a web browser and brief orientation to the user interface and available options. Our team is available to answer any questions. For more information or to arrange a demonstration, contact Jim Scott at 616.752.2469 or jscott@wnj.com.



A BETTER PARTNERSHIP®

By providing discerning and proactive legal advice, we forge a better partnership with clients.

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